

Reduce no-shows, protect revenue, and make front-desk scheduling easier.

BY THE NUMBERS

\$18K

Revenue often at risk from no-shows and empty slots

6-step

Guided booking flow for patients

10m

Slot hold to reduce booking collisions

48h

Secure insurance update window after a failed check

BUILT FOR

Solo and group practices
Single-clinic pilots and multi-provider teams

Cosmetic and medical dermatology
Deposit and intake flow can adapt by treatment type

Insurance-aware clinics
Admin queue for verification follow-up before the visit

PRIVACY AND OPERATIONS

Privacy-conscious workflows
Consent-aware communication paths with secure appointment access

Timezone-safe scheduling
UTC-backed slots with DST-aware availability logic

Stripe-powered deposit handling
Auth holds and payment status tracking for eligible bookings

GET IN TOUCH

Demo - calendar.app.google/AvBTHifK8zDddBer6

Email - hello@pragmatrics.com

Web - calarasome.pragmatrics.com

(c) 2026 Pragmatrics Inc. - Pilot-ready dermatology workflow software

Dermatology scheduling that reduces no-shows and front-desk friction.

Calarasome helps dermatology and aesthetic clinics automate booking, deposits, cancellations, waitlists, and insurance intake so fewer appointments fall through the cracks.

PILOT
READY
WORKFLOW

THREE WORKFLOW PROBLEMS THIS HELPS SOLVE

01

No-shows with no recourse

Patients miss appointments and the slot revenue disappears with them. Calarasome adds a clearer booking, deposit, and cancellation workflow before that chair time is lost.

Lost appointments become lost revenue fast

02

Insurance verified too late

Coverage issues found at the desk create delays, rescheduling, and wasted prep. The insurance queue helps your team catch exceptions earlier.

Earlier review means fewer day-of surprises

03

Waitlists managed manually

Cancellations leave gaps that staff often fill manually. The waitlist flow helps your team offer those openings in a more structured way.

Faster recovery helps keep the schedule full

CORE WORKFLOWS



PAYMENTS

Deposit handling that protects revenue

Eligible near-term bookings can use authorization holds instead of immediate charges, giving clinics policy enforcement without unnecessary refund cleanup when patients cancel on time.



INSURANCE

Insurance follow-up before the visit

Insurance-heavy bookings can be routed into an admin queue so your team sees what needs attention before the patient arrives, not at the front desk.



WAITLIST

Structured waitlist recovery

When a slot opens, the system helps your team offer it to the best-fit waitlist patients first, instead of restarting outreach from scratch.



PRIVACY

Communication matched to consent

Patients choose how they want to receive communication. Private flows keep sensitive details out of email and move patients into a secure verification page instead.

PILOT ROLLOUT

1

Set up your clinic

Add providers, configure schedules, and define appointment types and deposit rules. The goal is a practical pilot setup, not a heavy implementation project.

2

Share your booking link

Share your booking link on your website, Google profile, or other channels where patients already discover your practice.

3

Manage from one dashboard

Monitor deposits, insurance follow-up, patient alerts, and waitlist recovery from one admin dashboard as the pilot runs.

OPERATIONAL SAFEGUARDS



10-minute slot hold

Short reservation window to reduce booking collisions



5-Step Patient matching

Duplicate prevention with alerting for edge cases



Timezone-aware slots

Stored safely with DST-aware availability logic



Admin visibility

Payments, waitlists, insurance, and alert queues in one place

Reduce no-shows before they become lost revenue.

calarasome.pragmatrics.com

Book a 30-minute demo ->

Ask about the guided pilot

Free 30-60 day pilot for a small number of clinics.
Setup support included. Feedback shapes the rollout.